

why stave_& why ultra thin_

Less Glue

Archetype Ultra Thin shells require 95% less glue than a comparable ply shell. Glue dampens natural wood vibration and muddies natural wood tone. Less glue means a clearer tone and superior resonance.

Less Mass

Historically stave shells have been made extra thick in order to maintain necessary strength. This caused them to have less resonance and a higher pitch. Archetype shells are only 1/4" thick, which is even thinner than many companies' ply shells! The secret is in HD's integrated reinforcement rings. The rings are not glued in; they are part of the actual shell. They provide the necessary strength while the thin shell wall enables the shell to resonate freely and lowers the fundamental note, thus greatly increasing the tuning range.

Vertical Wood Grain

Vertically oriented wood grain lowers the shell's fundamental note, locates the bearing edge on the end grain of the wood, which is much stronger than the face grain. It also increases the shells responsiveness and sensitivity because sound travels twice as fast with the grain than it does against the grain.

Unstressed Wood

One-ply drum shells are bent under a great amount of heat and pressure. This changes the internal structure of the wood grain and muddies the drum's tone as well as raising its pitch. Archetype shells are completely unstressed and in their natural state, thus producing the purest possible wood tone.



Walnut- High Gloss

wood choices_

African

Sapele (snare only)

Sapele has a very similar appearance to mahogany and is slightly harder than maple. This drum has piercing attack, tons of volume, smooth mid tones and a very wide tuning range. It will cut through the mix in any music style.



American Black Walnut (kit/snare)

Walnut is our most popular wood species. It is beautiful and sounds even better. It is 30% softer than maple, giving it a warm tone, low fundamental note, and lots of body. This makes for an exceptional deep and punchy rock kit, and still tunes up beautifully for jazz.



American Black Cherry (kit/snare)

Cherry is the softest of our wood species. It is 35% softer than maple and offers a clear warm tone with lots of body and bright overtones. Cherry is the jazz player's dream! This wood sings with a clear voice and has a very wide tuning range.



snare features_

Ultra Thin Solid Stave Shell

Archetype Series 1/4" thin solid stave shells provide excellent resonance, a wide tuning range, clear wood tone, incredible projection, and superior sensitivity.

HD Solid Aluminum Chrome Lugs

HD's lugs are milled from solid aluminum bars, resulting in a light weight resonant lug that allows the drum to resonate to its fullest potential.

S-Hoops

The S-Hoop provides the rigidity and attack of a diecast hoop while allowing the drum to remain open, resonant, and full bodied.

R7 Three Postion Throw

The Dunnett R7 three position throw enables 3 different snare sounds with just the flick of the lever and is the classiest looking throw on the market.

Dual Adjustable Wires

The FatCat Dual Adjustable Wires enable you to achieve just about any snare sound you want without having to change wires.

Tight Screws/Sleeved Washers

Between the Tight Screws and Sleeved Washers the tension rods will NEVER slip out of tune, 100% Guaranteed.



"THE MOST VERSATILE SNARE DRUM ON THE MARKET"



Cherry- Satin

VIDEO



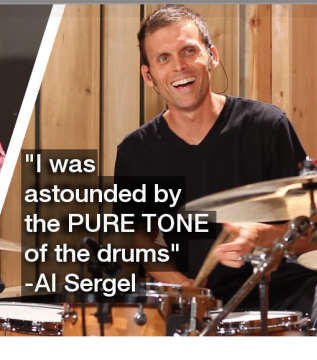
WATCH Johnny Rabb demo an Archetype Walnut Kit!



"The drums INSPIRED ME, I didn't want to stop!!"
-Johnny Rabb



"With these drums I was finally able to find MY OWN voice"
-Teddy Grant



"I was astounded by the PURE TONE of the drums"
-Al Sergel